

**GLIDE BICYCLE GIVEAWAY
PROGRESSIVE INTERNATIONAL MOTORCYCLE SHOW
Official Rules**

NO PURCHASE NECESSARY. Open to legal residents of the 50 U.S. & DC, 18 or older, who are in attendance at the 2017 Minneapolis Progressive International Motorcycle Show ("Event"). Employees, agents, officers & directors of Advanstar Communications Inc. ("Sponsor"), its parent, subsidiaries, affiliates & advertising & promotion agencies (collectively with Instagram, LLC and Facebook, Inc., "Released Parties") and members of their immediate family (spouse, parent, children, siblings & their respective spouses, regardless of where they reside) & persons living in the same household, whether or not related, are not eligible. Void where prohibited. Subject to all applicable federal, state & local laws. **HOW TO ENTER:** To enter, take a photo of your child riding a Glide Bike in the Kids Zone at the Event and post the photo on Instagram and tag @GlideBikes and @MotorcycleShows or post the photo on Facebook and tag @GlideBikes and @InternationalMotorcycleShows using hashtag #RideAGlide. You should have all the legal permissions to post the photo. Entries must be received by 4:00p.m. CT on February 5, 2017 to be eligible. Limit one (1) entry per person, regardless of method of entry. **Note:** Your Instagram and Facebook profile must be set to "public". You can return your profile to "private" any time after the final winner announcement. All terms & conditions of Instagram and Facebook apply. If you do not have a Instagram or Facebook account, establishing an account is free. Entries generated by script, macro or other automated means or by any means which subvert the entry process are void. Entries become the sole property of Sponsor. **ENTRY REQUIREMENTS:** Entry must be entrant's own work product, be in keeping with Sponsor's image and not be offensive or inappropriate, as determined by Sponsor in its sole discretion. Entry must not defame or violate or infringe upon the rights of any person or entity. Sponsor reserves the right to disqualify any entry that it determines, in its sole discretion, is not in compliance with these Official Rules. **DRAWING:** Sponsor will conduct a random drawing on or about March 20, 2017 from among all eligible entries received. Odds of winning depend on the number of eligible entries received. **WINNER NOTIFICATION:** Potential winners will be announced after the Event following the drawing and notified via Direct Message or a comment to his/her post & he/she will have twenty-four (24) hours from initial notification to claim prize. Potential winners may be required to complete and return an Affidavit of Eligibility & Liability/Publicity Release (unless prohibited). The failure to claim prize within the specified time period or return all required documents within the required time period or a potential winner's noncompliance with these Official Rules may result in disqualification at Sponsor's sole discretion, prize may be awarded to an alternate winner. **PRIZES (2):** A kids GlideBike bicycle approximate Retail Value ("ARV"): \$100 each. Total ARV of all prizes: \$200. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Winners are responsible for all federal, state & local taxes, as well as any costs and expenses associated with prize acceptance and use not specified here as being provided. Winners may not redeem prize for cash or substitute, assign or transfer prize, but Sponsor reserves the right, at its sole discretion, to substitute prize with one of comparable or greater value. All prize details are at Sponsor's sole discretion. Limit one (1) prize per person. **GRANT OF RIGHTS:** By posting a photo, each entrant grants to Sponsor and its licensees, successors and assigns an irrevocable, perpetual, unlimited, royalty-free, fully paid-up license to reproduce, distribute, display, exhibit, exploit, perform, edit, create derivatives of, & otherwise use the entry & all elements of such entry, together with any other material, and the name, user name, city & state of residence, voice, image and/or likeness of entrant (including, but not limited to, applicable profile photo) in any and

all media now known or hereafter devised, in any manner, in whole or in part, worldwide, without compensation or notification to, or permission from, entrant or any third party, for any purpose whatsoever, including without limitation, for purposes of advertising or trade.

GENERAL CONDITIONS: By participating, each entrant agrees: (a) to abide by these Official Rules & decisions of Sponsor & judges, which shall be final & binding in all respects relating to this Sweepstakes; and (b) to release, discharge & hold harmless Released Parties from any & all injuries, liability, losses & damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the sweepstakes or the acceptance or use of prize. Released Parties are not responsible for (i) lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or garbled entries or posts or messages; (ii) lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications; (iii) failed computer, satellite, telephone or cable transmissions, lines, or technical failure; (iv) jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (v) other errors or difficulties of any kind, whether human, mechanical, electronic, computer, network, typographical, printing or otherwise, relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prizes or in any sweepstakes-related materials; (vi) any incorrect or inaccurate information, whether caused by users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes; or (vii) injury or damage to any person's computer related to or resulting from participating in this sweepstakes. Persons who tamper with or abuse any aspect of the sweepstakes, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified & all associated entries will be void. Should any portion of the sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes & if terminated, at its discretion, select winner using the judging procedure outlined above from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair & appropriate by Sponsor. Information submitted in connection with this sweepstakes will be used in accordance with Sponsor's Privacy Policy, available at <http://ubmamericas.com/privacy-policy/> **WINNERS LIST:** Winners' names will be announced on or about March 20, 2017 on the International Motorcycle Shows page on Facebook and Instagram. **Sponsor:** UBM LLC at 2901 28th Street, Suite 100, Santa Monica CA 90405. GlideBike is a trademarked owned by GlideBike Inc. This sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram or Facebook.

Disclosures required for collateral materials

Posters

No purchase necessary. Open to legal residents of the 50 U.S. & DC, 18 or older, in attendance at this event. Void where prohibited. Enter by 4:00p.m. CT 2/05/2017. Find the Official Rules at the Event.